



## OneTooMany Virtual 5K

Thursday, September 17 - Sunday, September 20, 2020

Join the movement to help end child abuse

[thecpca.org/OneTooMany5K](http://thecpca.org/OneTooMany5K)

Contact: Rachel Johnson  
[rjohnson@thecpca.org](mailto:rjohnson@thecpca.org)  
845-249-4873

*We invite you to participate as a sponsor for the 1<sup>st</sup> Virtual OneTooMany 5K! Your sponsorship will help support our work in the local community to end child abuse, neglect and maltreatment.*

### **Exclusive Fitness Partner - Call to discuss**

- You will serve as the main spokesperson for the 5K
- Your name/logo will be integrated into the branding of this event.
- This visible sponsorship is only open to one fitness gym in the Hudson Valley
- Opportunity to provide a series of promo videos giving fitness/health tips to help “train” our community
- Opportunity to be the opening speaker welcoming participants at our 5K Zoom Party
- Your company name will be featured in a press release prior to the event
- Prominent recognition on all 5K advertisements including CPCA website, email blasts, social media posts, street/lawn signs – wherever the event is advertised!
- Five virtual 5K tickets, 5 t-shirts included

### **Platinum Sponsor - \$2,500**

- Your promotional materials/literature will be given to every local participant when they receive their 5K t-shirt
- Prominent recognition on all race advertisements including CPCA website, email blasts, social media posts, street/lawn signs – wherever the event is advertised!
- Special social media post dedicated to your sponsorship and thanking you/your company
- Recognition at 5K Zoom Party
- Five 5K tickets, 5 t-shirts included

### **Gold Sponsor - \$1,000**

- Recognition on CPCA website, email blasts, and social media posts
- Recognition at 5K Zoom Party
- Two 5K tickets, 2 t-shirts included

### **Silver Sponsor - \$500**

- Recognition on CPCA website and email blasts

### **Bronze Sponsor - \$250**

- Recognition on 5K CPCA website

**In-Kind gifts are welcome as well. We are seeking items for prizes for best dressed, kid friendly, most scenic route and fastest time.**



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Business Name (exactly as you would like it to appear): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship level (please circle):

- a. Exclusive Fitness Partner
- b. Platinum - \$2,500
- c. Gold - \$1,000
- d. Silver - \$500
- e. Bronze - \$250
- f. In-Kind Donation (prizes)

2. For Platinum Sponsors - if you plan to send materials/giveaways for participants, what item would you like us to include (ex. coupons, flyers, business cards) \_\_\_\_\_

3. Payment

Visa/MC/AMEX/Discover# \_\_\_\_\_

Expires: \_\_\_\_\_ Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Or go online to [thecpca.org/onetoomany5K](http://thecpca.org/onetoomany5K)

Check Please make your check payable to **CPCA**  
Please write "5K" on your check to ensure the One Too Many 5K Campaign receives your funding.

Please mail form and your check by August 10<sup>th</sup> to:

**CPCA c/o Rachel Johnson 35 Van Wagner Road, Poughkeepsie NY 12603**

Logos should be emailed as hi-res (300 dpi) PNG, JPEG or EPS files to [OneTooMany5K@thecpca.org](mailto:OneTooMany5K@thecpca.org)

Questions? 845-249-4873